

Kirby Barth

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EDUCATION

University of Gastronomic Sciences, Master of Gastronomy - Pollenzo, Italy

OCTOBER 2019 - DECEMBER 2020

Completed a master's focused in World Food Cultures and Mobility including global food systems, food cultures historically and today, and sustainable food practices from farms to cities.

Northwestern University, Bachelor of Arts - Evanston, Illinois, USA

SEPTEMBER 2012 - JUNE 2016

Graduated with honors in Anthropology and minors in Spanish and Psychology. GPA 3.63.

EXPERIENCE

Coveyou Scenic Farm Market, Intern - Petoskey, Michigan, USA

MAY 2020 - SEPTEMBER 2020

- Renovated farm website to integrate new BigCommerce and Vend systems to allow customers to browse and purchase produce and other farm store products online.
- Managed digital product inventory and product display in the on-farm retail store.
- Worked weekly shifts as cashier & customer service specialist serving 100s of customers daily.
- Assisted in vegetable and herb care starting as seedlings in the greenhouse to transplanting in the field, harvesting, washing vegetables and filling orders for restaurants and grocery stores.
- Ideated and built a U-Pick cherry tomato garden as an added-value experience for customers.

Twisted Alchemy Cold-Pressed Juice, Creative Content Manager - Chicago, Illinois, USA

JANUARY 2019 - SEPTEMBER 2019

- Initiated and maintained relationships with brand partners and managed brand presence at trade shows and food events, including managing a bar sponsorship at Lollapalooza music festival.
- Created all written content for Facebook, Instagram, company blog and newsletters to highlight our zero-waste juice production process and cocktail recipes utilizing Twisted Alchemy juice.
- Filmed and edited photo and video content including 8 one-minute long interview videos.

Food Tank, Research Fellow and Intern - Remote

OCTOBER 2019 - APRIL 2019

- Executed research and interviewed people of interest to write articles for the Food Tank website.
- Wrote copy for and drafted twelve weekly newsletters using Active Campaign.
- Attended farmer conference to interview and film nine hog farmers for Niman Ranch, eventually editing together video clips to create five one-minute videos for social media.

Atlas Obscura, Field Agent Event Planner - Chicago, Illinois, USA

FEBRUARY 2017 - OCTOBER 2019

- Researched and networked with potential event contacts throughout Chicago.
- Curated over a dozen events including management of email communication and ticket sales using Eventbrite platform.

AWARDS & ACCOMPLISHMENTS

2019: Founded Slow Food Youth Network Chicago & organized Chicago's first Disco Soup Day.

2019: Spoke about the Ark of Taste at the National Restaurant Show in Chicago.

2016: Departmental Honors in Anthropology at Northwestern University.