

Kirby Barth

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My Mission

I see food as a solution to our global climate and social crisis. Food is one thing all humans have in common, and sharing seeds, recipes, and meals is key to our survival as a species. I've learned a lot about our food system and our relationship to it from my anthropology and food studies in my academic career as well as my various experiences working with food-focused organizations. I'm ready to take this knowledge and partner with people and groups to empower farmers, make healthy, local food accessible to those who need it most, and show the world that we can be better stewards of our planet by building relationships with our local community through food, gardening, and storytelling.

Skills

- Project management
- Community organizing
- Event planning and management
- Market research data analysis
- Videography and editing
- Newsletter management
- Active Campaign proficiency
- Wordpress proficiency
- Academic research
- Academic writing
- Journalistic writing
- Photography
- Social media management
- Spanish fluency
- Elementary Italian

Education

October 2019 - Present

University of Gastronomic Sciences

POLLENZO, PROVINCE OF CUNEO, ITALY

Currently pursuing a Masters of Gastronomy: World Food Cultures and Mobility. Expected graduation in December 2020.

September 2012 - June 2016

Northwestern University

EVANSTON, ILLINOIS, USA

Bachelor of Arts in Anthropology; Minors in Spanish and Psychology.

GPA 3.63.

September 2014 - December 2014

University of Seville

SEVILLE, SPAIN

Study abroad semester spent at the Universidad de Sevilla.

Attended classes on Spanish culture and food history taught in Spanish language.

August 2008 - May 2012

Deerfield High School

DEERFIELD, ILLINOIS, USA

Attended and graduated from a four-year high school.

Experience

May 2020 - August 2020

Coveyou Scenic Farm Market / Intern

PETOSKEY, MICHIGAN, USA,

During the height of the COVID-19 pandemic, I was lucky to have been able to help out at Coveyou Scenic Farm Market to help keep organic produce available to the public. As an intern, I watered seedlings in the greenhouse, transplanted seedlings in the field, washed and prepared produce for the market, and assisted with other field needs. Off the field, I worked shifts as cashier and customer relations

in the retail space and also completely redesigned the farm's website to integrate BigCommerce and Vend systems so that customers could purchase market products online.

January 2019 - Present

Slow Food Youth Network Chicago / Founder
CHICAGO, ILLINOIS, USA

After an inspiring visit to the Terra Madre event in Turin, Italy in 2018, I returned to Chicago and organized the first members of Slow Food Youth Network Chicago. I continue to work with the Slow Food Chicago chapter and Slow Food Youth Network USA to organize and promote events, network with other organizations in the city, and engage Chicagoans about food that is good, clean, and fair.

January 2019 - September 2019

Twisted Alchemy / Creative Content Manager
CHICAGO, ILLINOIS, USA

Twisted Alchemy produces 100% cold-pressed juices crafted specifically for craft cocktails. As Creative Content Manager, I created written content for Facebook, Instagram, the company blog and email newsletters. Additionally, I shot and edited photo and video content to tell visual stories about how Twisted Alchemy improves the workflow at bars, restaurants, and music festivals. Outside of media content, I initiated and maintained relationships with brand partners and managed our brand presence at various trade shows, food events, and more.

October 2018 - April 2019

Food Tank / Research Fellow and Intern
CHICAGO, ILLINOIS, USA

Beginning as a Food Tank Intern, I executed research and interviews for articles on the Food Tank website covering sustainability events and key people in the food system. As a Fellow, I was responsible for creating weekly newsletters and writing and publishing articles on their website. I also attended a farmers conference in Iowa to interview hog farmers about their lifestyles and edited the video content into short promotional videos for the organization Niman Ranch.

February 2017 - October 2019

Atlas Obscura / Illinois Field Agent
CHICAGO, ILLINOIS, USA

Atlas Obscura and I share the mission to discover the beauty in the lesser-known historical facts and hidden treasures in communities around the world. As Illinois Field Agent, I researched and networked with interesting people and places throughout Chicago and curated events to showcase them to the Atlas Obscura audience.

June 2018 - January 2019

Ipsos / Account Manager
CHICAGO, ILLINOIS, USA

As Account Manager, I was one of the main contacts for clients allocated to his / her portfolio. I guided the research team to ensure the quality and profitability of all aspects of projects and to achieve sales targets. I was also responsible for providing strategic input on project design and analysis, managing and training the research team.

July 2016 - June 2018

Ipsos Connect / Senior Research Analyst
CHICAGO, ILLINOIS, USA

I was responsible for simultaneously managing the execution of various market research studies. I directed all correspondence between four teams to ensure studies were completed in accordance with client deadlines. I maintained strict schedules, mastered communication via email or phone, and worked extensively with PowerPoint, Excel, and other questionnaire programs such as Ruby and Questionnaire Builder.

June 2015 - June 2016

The Field Museum of Natural History / Science Action Center

Intern

CHICAGO, ILLINOIS, USA

I assisted curators in the development of a study to propose Calumet Region be federally recognized as a National Heritage Site. I arranged community focus groups, participated and led discussions, and executed ethnographic field work in Southeast Chicago and Northwest Indiana. Other research involved organization of past field notes into online databases, transcriptions, and organizing and maintaining contacts throughout the Calumet Region.

September 2015 - June 2016

Spoon University / Web Photo Director

EVANSTON, ILLINOIS, USA

As director, I edited all photos taken by our chapter's photographers and supervised the content of all photos published on the website. I also scheduled and led biweekly Photo Team meetings to maintain organization, participation, and high quality content.

May 2015 - June 2016

Foodseum / Instagram Manager and Photography Intern

CHICAGO, ILLINOIS, USA

As a volunteer, I was assigned with the task of growing Foodseum's presence on Instagram to promote the grand opening of the Foodseum space. In the period of just 3 months, I grew Foodseum's Instagram following by 183%. As Photography Intern, I was responsible for photographing various Foodseum events and uploading the photos to social media as well as sending out photos to relevant media companies.

January 2015 - January 2016

Sweet Briar College Junior Year in Spain / Orientation

Assistant

SEVILLE, SPAIN

I assisted a new class of students assimilate to life in Seville, Spain by providing 24-hour support and guidance during their ten day orientation. Prior to the semester, I organized two Spanish-themed social events for prospective students to encourage excitement about Seville.

September 2012 - June 2016

Spoon University / Photographer, Video Editor, Writer

EVANSTON, ILLINOIS, USA

I wrote and took photographs for over a dozen articles for Spoon University online and print magazines. As video editor, I recorded and edited video footage to create a dozen short recipe videos.

June 2014 - June 2015

Trillium Productions / Production Assistant

EVANSTON, ILLINOIS, USA

I researched historical images to be used in an ebook about the history of New Mexico. I assisted video production of a full-length documentary by transcribing three one-hour interviews. I communicated with various organizations to secure rights for hundreds of images to be used in a college ebook, including many contacts in Mexico and Spain.

January 2014 - March 2015

Northwestern University Anthropology Department /

Research Assistant

EVANSTON, ILLINOIS, USA

Assisting an anthropology PhD student, I identified and archived historical artifacts such as glass, ceramics and nails from an 18th century home in Long Island, New York while executing research on the manufacturing processes and historical trends behind glass, ceramics, buttons and more.

April 2013 - April 2014

Challah For Hunger Northwestern / Vice President of Finance

EVANSTON, ILLINOIS, USA

I tracked and updated ingredient inventory on a weekly basis for a charity campus group raising money for hunger relief. I tracked reimbursements and profits, and led group baking sessions on a weekly basis.

Awards & Projects

April 2019

World Disco Soup Day Chicago 2019

CHICAGO, ILLINOIS, USA

As founder of the Slow Food Youth Network Chicago chapter, I planned and organized our inaugural event: World Disco Soup Day. It was the first time Chicago had ever hosted the global Slow Food event. The event saved hundreds of pounds of food from the trash and attracted 30 volunteers and 50 guests.

September 2018

Terra Madre Travel Scholarship

TURIN, ITALY

Received scholarships from Slow Food Chicago and Slow Food USA to attend the bi-annual Slow Food Terra Madre conference.

June 2016

Departmental Honors in Anthropology

EVANSTON, ILLINOIS, USA

Earned Honors status by completing an undergraduate thesis about the changing food culture in Seville, Spain as a result of new immigration patterns.

January 2016, Evanston, Illinois, USA

Undergraduate Research Grant Recipient

Received \$1700 in grant money to execute field research in Spain for my undergraduate thesis.